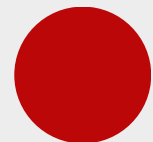
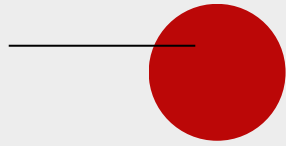


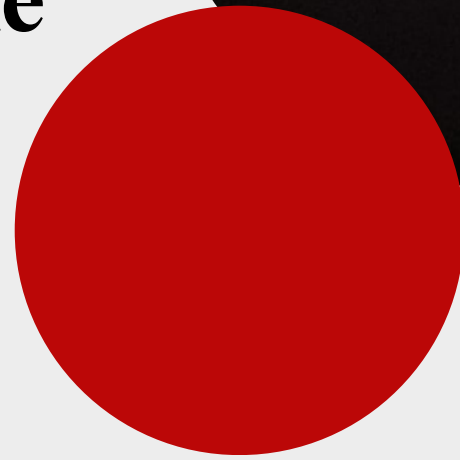
Business Proposal

Appointment Settings





A Summary of Our Company Profile



Sourch Technologies, a pioneer in the lead generation sector, excels in harnessing logical and innovative strategies to generate high-quality web-based leads. Our talented team specializes in identifying and capturing targeted leads, empowering businesses to connect with their ideal audience efficiently. With a blend of cutting-edge technology and market insights, we ensure every lead has the potential to transform into a valuable customer.

Our team at Surch Technologie consists of over 30 dedicated professionals, each bringing a unique blend of expertise from IT and various industry backgrounds. This diverse talent pool ensures a rich fusion of perspectives and skills, enabling us to deliver exceptional lead generation solutions tailored to a wide range of business needs.

Our Experienced Team



Sageer Yousf Pandith
MANAGING DIRECTOR



Mohd Yousf Pandith
Chief Financial Officer



Sandeep Kaur
Chief Marketing Director



Rameez Maqbool
Chief Executive Officer



Amir Ahmad
Client Support Director



Rafique Ahmad
Chief Operations Officer



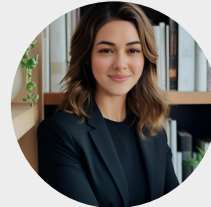
Azhar Rashid
Full Stack Developer



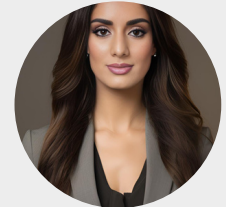
Shoab Maqbool
Manager



Ubaid Azam
Sales Development



Samreena Gul
Outreach Expert



Mehruk Hayat
Outreach Specialist



Javaid Ali
Sales Specialist



Akhter Mohtashim
Sales Expert



Zubair Ahmad
Sales Expert



Khyrun Nissa
Appointments Setter



Shehnaz Akhter
Appointments Setter



Nisar Khan
Sales Expert



Tufail Ali
Developer



Arsh Deep Singh
Appointments Setter



Fatimah Sughra
Appointments Setter



Saima Hassan
Appointments Setter

Our Business Objective

At Surch Technologies, our ambition is to become the world's most comprehensive and trusted marketing service provider. We are committed to continuous innovation, ensuring our services not only meet but exceed client expectations. Our approach includes active collaboration with clients to identify areas for improvement. Additionally, we invest in regular training for our team, constantly enhancing their skills to maintain our edge in delivering outstanding results.





Current Clients

Our enduring relationships with past clients are testament to our exceptional service ethos. Our commitment shines through in our tailored solutions, ensuring we meet each client's unique needs and earn their trust. This personalized approach, coupled with our consistent delivery of high-quality results, underscores our expertise and fosters client confidence in our capabilities.

Further enhancing client satisfaction is our strong emphasis on communication and support. We maintain open, responsive channels, addressing inquiries and feedback promptly, which contributes to a smooth and positive collaboration experience.

Moreover, our dedication to continuous improvement and innovation sets us apart. We actively adapt to market shifts and integrate client feedback, ensuring our services remain cutting-edge and consistently add value. This dynamic approach cements our position as a trusted partner, fostering lasting relationships with our clients.



PRIVATE/ PROPRIETARY

The terms, contents and all documents related to this proposal are confidential.
With reference to our conversation we are offering you the best & most economical package.
In case of any clarifications, please do not hesitate to get in touch with the undersigned.

Sandeep Kaur
Sales Director
M +91-9469179239
Website. www.sourchtech.com
Email- info@sourchtech.com

• Purpose

This document outlines a strategic plan to generate sales qualified appointments for Your Company . The purpose is to provide a clear roadmap that integrates various marketing and outreach initiatives to identify, engage, and convert potential clients. The strategies outlined aim to enhance brand visibility, build credibility, and ultimately facilitate meaningful connections that contribute to the growth and success of Companies like Yours .

Sourch Technologies Pvt. Ltd. plays a pivotal role in Companies like Yours 's lead generation strategy, significantly contributing to the goal of securing new leads on call. By harnessing Sourch Technologies, Companies like Yours gains access to advanced data analytics and targeted sourcing capabilities. This empowers the team to identify and engage with potential clients in their desired sector more efficiently.

Sourch Technologies aids in precisely targeting decision-makers, allowing for personalized outreach strategies. The platform's robust analytics provide valuable insights into market trends and prospect behaviors, enabling Companies like Yours to tailor their messaging for maximum impact. Through the strategic utilization of Sourch Technologies, Companies like Yours is well-positioned to optimize lead generation efforts, fostering direct and meaningful conversations that drive the acquisition of new clients.

• Objectives

The primary objective is to leverage Sourch Technologies to enhance lead generation for Companies like Yours , facilitating targeted and personalized outreach that culminates in meaningful conversations and the acquisition of new clients.

Marketing Strategy for Companies like Yours : Leveraging LinkedIn, Facebook, Instagram, and Email

Booking sales qualified appointments for a company like Companies like Yours involves a strategic approach that combines digital marketing, relationship-building, and effective communication. Here's a comprehensive plan:

1. Targeted Lead Generation:

- Utilize LinkedIn Sales Navigator and other Premium tools like Zoominfo, Apollo.io to identify potential leads.
- Leverage LinkedIn Campaign to reach decision-makers and professionals in Medical Devices Industry .

2. Content Marketing:

- Develop valuable content such as industry reports, market insights, and case studies showcasing Companies like Yours 's expertise.
- Implement a blog strategy to address common challenges in the desired market.

3. Email Marketing Campaigns:

- Launch targeted email campaigns to nurture leads.
- Offer exclusive insights, webinars, or downloadable resources to encourage sign-ups.

4. Personalized Outreach:

- Craft personalized messages for outreach, highlighting Companies like Yours 's unique value proposition.
- Use LinkedIn InMail and personalized email campaigns for direct communication.

5. Social Media Engagement:

- Engage with the community on social media platforms like facebook, Instagram and other effective channels
- Participate in relevant discussions, share insights, and connect with potential clients.

6. Referral Programs:

- Implement a referral program to encourage existing clients and industry contacts to refer potential leads.
- Offer incentives for successful referrals.

7. Networking:

- Attend industry events, both virtual and in-person, to network with potential clients.
- Join associations and groups to expand Companies like Yours 's presence.

8. Strategic Partnerships:

- Form partnerships with complementary businesses in the ecosystem.
- Explore opportunities for collaboration and cross-promotion.

9.Sales Outreach Cadence:

- Develop a structured outreach cadence, combining inmails, emails, and social media messages.
- Tailor the outreach based on prospect engagement and responses.

• What We Need

- **Domain Email Id Access.**
- **WhatsApp Number.**
- **Company Portfolios, Service Deck, and other related Documents.**

Join our Satisfied Client Club

Vieroots

Miss Divjyot Chohan

(Business Head Vieroots)

Contact No.: +971 58 919 8213

Email ID.: divjyot@limoverse.io

Client Overview:

Vieroots is a leading health and wellness company focused on personalized health solutions. Their innovative approach combines genetics, nutrition, and lifestyle to help individuals achieve optimal health and well-being.

Challenge:

Vieroots approached Surch Technologies with the goal of increasing their client base and booking more appointments for their personalized health programs. They sought to enhance their outreach efforts and improve their appointment booking and conversion rates.

Solution:

Surch Technologies developed a comprehensive outreach strategy for Vieroots, leveraging targeted marketing campaigns and communication channels. By analyzing Vieroots' target audience and industry trends, Surch Technologies crafted compelling messaging that resonated with potential clients.

To improve appointment booking, Surch Technologies implemented a streamlined process that made it easy for interested individuals to schedule consultations. The team also focused on enhancing the customer experience, ensuring that interactions with Vieroots were positive and informative.

Results:

Increased Appointments: Surch Technologies successfully booked 20 appointments monthly for Vieroots, significantly exceeding the initial goal.

High Conversion Rate: The appointment conversion rate ranged between 70-80%, showcasing the effectiveness of the outreach and booking strategy.

Improved Client Base: Through targeted outreach, Vieroots was able to expand its client base and reach a wider audience interested in personalized health solutions.

The Balam Reserve

Stephanie.

Contact No. +52 1 984 321 8653

Video Review Link

Client Overview:

The Balam Reserve is an eco-tourism company that offers immersive experiences in the heart of nature. With a focus on sustainability and conservation, The Balam Reserve provides visitors with unique opportunities to connect with the environment and support local communities.

Challenge:

The Balam Reserve approached Souch Technologies with the goal of revamping their website to better showcase their eco-friendly offerings and increase online bookings. They sought to enhance their digital presence and attract a wider audience interested in sustainable travel experiences.

Solution:

Souch Technologies conducted a comprehensive analysis of The Balam Reserve's existing website and digital presence. The team identified areas for improvement and developed a strategy to revamp the website and enhance its effectiveness.

The new website design focused on creating a visually appealing and user-friendly experience. Souch Technologies implemented responsive design elements to ensure that the website was accessible across all devices. The team also optimized the website for search engines, improving its visibility and ranking in search results.

To increase online bookings, Souch Technologies implemented a streamlined booking process that made it easy for visitors to reserve their eco-tourism experiences. The team also integrated social media plugins and sharing options to encourage visitors to engage with The Balam Reserve's content and share their experiences online.

Results:

Revamped Website: Souch Technologies successfully revamped The Balam Reserve's website, creating a visually appealing and user-friendly platform.

Increased Online Bookings: The new website design and streamlined booking process led to an increase in online bookings for The Balam Reserve.

Enhanced Digital Presence: Souch Technologies' efforts to improve The Balam Reserve's digital presence resulted in increased visibility and engagement on social media platforms.

Business Growth: The Balam Reserve experienced significant business growth as a result of their improved digital presence and website effectiveness.

Conclusion:

Souch Technologies' partnership with The Balam Reserve demonstrates the impact of effective website design and digital marketing strategies. By understanding The Balam Reserve's unique needs and leveraging innovative approaches, Souch Technologies helped The Balam Reserve revamp their website and increase their business growth, establishing them as a leading eco-tourism destination.

Saasnic



Kamal Deep

Contact No. +91 98119 87799

Case Study: Saasnic Technologies

Client Overview:

Saasnic Technologies is a dynamic software development company specializing in innovative SaaS solutions. Their products cater to a wide range of industries, offering scalable and efficient cloud-based software.

Challenge:

Saasnic Technologies approached Souch Technologies with the objective of enhancing their digital presence and boosting lead generation. They aimed to establish themselves as a prominent player in the SaaS market and attract more clients.

Solution:

Souch Technologies conducted a comprehensive analysis of Saasnic Technologies' existing digital footprint and market positioning. The team devised a strategic plan to elevate their online presence and drive targeted leads.

To enhance their digital presence, Souch Technologies implemented a robust SEO strategy, optimizing Saasnic Technologies' website for relevant keywords and improving its visibility in search engine results. Additionally, the team revamped their website design to enhance user experience and showcase their innovative SaaS solutions effectively.

For lead generation, Souch Technologies devised a multi-channel marketing approach, including targeted email campaigns, social media advertising, and content marketing. They also implemented marketing automation tools to streamline lead nurturing and conversion.

Results:

Improved Digital Presence: Souch Technologies' SEO strategy led to a significant increase in Saasnic Technologies' online visibility, resulting in higher organic traffic and improved search engine rankings.

Increased Lead Generation: The multi-channel marketing approach implemented by Souch Technologies resulted in a steady influx of qualified leads for Saasnic Technologies, boosting their sales pipeline.

Enhanced Market Positioning: With a revamped website and effective digital marketing strategies, Saasnic Technologies was able to establish itself as a leading provider of SaaS solutions in the market.

Conclusion:

Souch Technologies' collaboration with Saasnic Technologies exemplifies the impact of strategic digital marketing and SEO strategies. By aligning with Saasnic Technologies' goals and leveraging innovative approaches, Souch Technologies helped them enhance their digital presence, drive lead generation, and strengthen their market positioning, ultimately contributing to their overall business growth and success.

& Counting. Join the Club

• Tools & Infrastructure

- LinkedIn Sales Navigator:
 - Utilized for targeted lead identification and engagement within the professional network.
- Email Marketing Platform:
 - An effective email marketing Approach for creating and deploying targeted email campaigns to nurture leads.
- Social Media Management Tools:
 - Platforms like Facebook Meta or Buffer for managing and scheduling social media content across platforms.
- Sales Outreach Cadence Tools:
 - Platforms that facilitate structured and personalized outreach cadences, combining various communication channels.



Pricing

QUALIFIED APPOINTMENTS

3 MONTH MINIMUM

Tier I

\$599

Monthly

5 appointments Guaranteed

- 2200 LinkedIn Connections
- 800 LinkedIn In-Mails
- 1200 LinkedIn Messages
- 600 Emails
- 300 Facebook Connections
- 300 Facebook Messages
- 5 Facebook Posts + 30 Tags
- 300 Instagram Messages
- 300 Instagram Follows
- 3 Instagram Posts + 30 Tags
- 2 Dedicated Experts

6 MONTH MINIMUM

Tier II

\$1099

Monthly

10 appointments Guaranteed

- 3200 LinkedIn Connections
- 1200 LinkedIn In-Mails
- 1600 LinkedIn Messages
- 800 Emails
- 400 Facebook Connections
- 400 Facebook Messages
- 8 Facebook Posts + 45 Tags
- 400 Instagram Messages
- 400 Instagram Follows
- 4 Instagram Posts + 45 Tags
- 3 Dedicated Experts

1 YEAR MINIMUM

Tier III #bestdeal

\$2199

Monthly

20 appointments Guaranteed

- 6200 LinkedIn Connections
- 2600 LinkedIn In-Mails
- 2900 LinkedIn Messages
- 16000 Emails
- 900 Facebook Connections
- 900 Facebook Messages
- 20 Facebook Posts + 70 Tags
- 900 Instagram Messages
- 900 Instagram Follows
- 20 Instagram Posts + 70 Tags
- 900 Twitter Messages
- 900 Twitter Follows
- 20 Twitter Posts + 70 Mentions
- 4 Dedicated Experts

QUALIFIED APPOINTMENTS Will Have Following Features:

Next Steps and leads will be visible and accessible through our CRM.

1st Level Escalation

Sandeep Kaur

Sales Director

Contact details

Email address: - sandeep@sourchtech.com

+919469179239

Authorized Employees

The above personnel will accept direction only from the following employees or officers, or such other “Companies like Yours ” personnel, as they designate.

IN WITNESS WHERE OF, the parties have caused this Schedule to be executed by their duly authorized representatives.

Sourch Technologies
(Company)

How to Contact Us

Talk To Our Head

Fill Your Requirements



**Interested in creating a
partnership with us, Let's
Connect**

+919469179239

www.sourchtech.com

info@sourchtech.com