

LEAD GENERATION

PRESENTATION





COMPANY OVERVIEW

A Brief Story About the Company

At Souch Technologies, we prioritize transparency, communication, and collaboration. We believe in building strong partnerships with our clients, fostering open dialogue, and providing regular updates on campaign performance. With our dedicated team by your side, you can focus on your core business while we take care of your appointment setting, lead generation, and digital marketing needs.

ABOUT US

VISION & MISSION



VISION

What sets us apart is our commitment to delivering exceptional results. We take the time to understand your unique business requirements and tailor our solutions to align with your goals. Our personalized approach ensures that we provide you with the right strategies and tactics to achieve tangible growth and measurable results.

MISSION

Defining Brand Purpose:
Brand purpose goes beyond just selling products or services. It involves identifying and articulating the broader reason for a brand's existence, the positive impact it aims to make in people's lives or society, and the values it stands for.

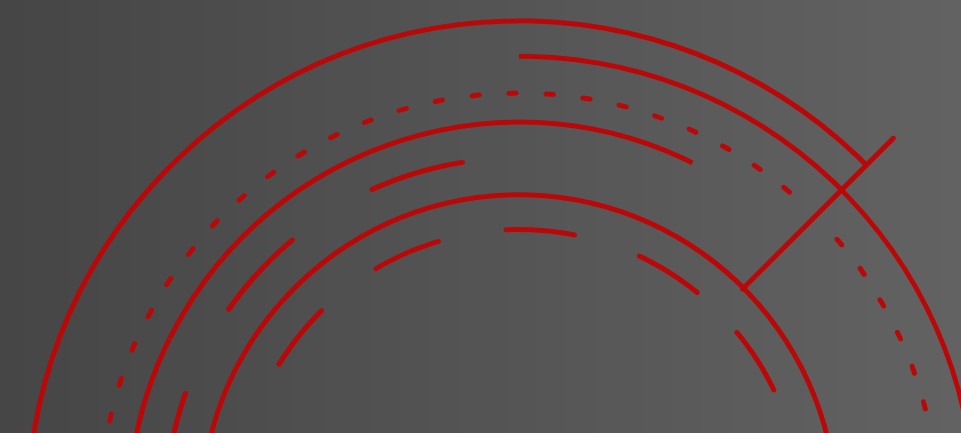
WHY YOU SHOULD CHOOSE US?

PROFESSIONAL TEAM

Our Team of Lead Generation Experts have years of experience of extracting and managing Leads

GUARANTEED RESULTS

When you choose to collaborate with Souch Technologies, for a 12-month period, we stand by our pledge to generate business revenue for you that's a minimum of four times your initial investment. Else we will work for free until we get it done. This assurance echoes our belief in the effectiveness of our strategies and the transformative impact they'll bring to your business.



LEAD GENERATION PROCESS



STEP 1

Analyzing your requirements.

We send you the questionnaire where you fill in the details about your requirements. After receiving your requirements we analyze that and put our experts on mining the leads.



Target Industries

which industry we need to target as per your choice.

Company Size

What should be the size of company. whether you are looking for startups, SME, or Corporate Companies

Target Locations

What location it seems to you that you will get most of the clients.

Verified Fields

Data or our leads is verified with 2 step process. we use premium tools to extract your lead details like email and phone numbers

Lead Title

What should be the title of the lead. i.e should he be among the C-level executives or from Decision Makers

Extracting your Choice of Fields

The number of fields depends on your choice. You write your choice we present you the lead fields as per your choice.



How our Experts extract the Lead Fields of your choice without compromising the quality



LinkedIn

LinkedIn is used to display the lead list by applying the filters of your requirements

Zoom Info

Zoom info being the top rated tool to extract the verified email Id's and contact number is used to cross check the verified status of leads

Hunter.io

This tool also allows our experts to extract the very premium details of the lead.

Apollo.io

Apollo.io is used to extract the email Id's and phone numbers of your leads

Contact out

Contact out is used to extract the email Id's and phone numbers of those persons who are not found using Apollo.io

Other web searches and portals

Our experts are having indepth knowledge of extracting the details of the lead. We use web search and other portals to extract the lead and verify with our tools.



LEAD GENERATION PROCESS



STEP 4

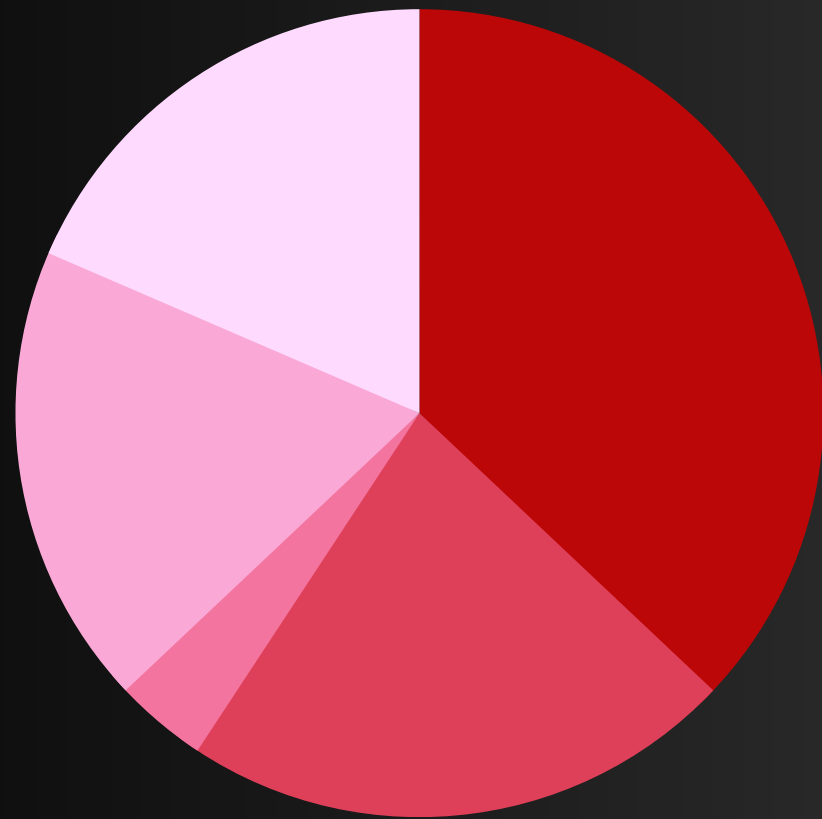
Uploading your leads into our lead locker for easy access

We save our leads in our lead locker for safe keeping so that only you will be authorized to access these leads.



OUR ANALYTICS

Every lead we provide is a testament to its own value, having consistently showcased its potential to our satisfied clients



Our leads are as fresh as the morning sun, and they've consistently demonstrated their undeniable value to our esteemed clients.

